



"It Is All About Mind Set "

ABOUT US

963 EVENTS is a marketing & event management company based in Dubai.

We create, plan, and manage campaigns for any business / individuals to lead it towards its goals and help it grow.

Our commitment to our clients is deeply engraved in our corporate culture, and always seek new challenges to prove it.

We stay up to date on what is going on in your business to deliver the best marketing solutions possible that help our partners succeed.

We never lose sight of what matters most, our relationship with our clients, our Partners. Our success emanates from Yours.



963
<EVENTS>



Delivering results-oriented brand marketing programs and public relations campaigns enhance our clients' awareness, improve their sales, and foster growth.

Provide innovative and effective integrated brand marketing, public relations, and social media solutions that help our clients grow their businesses and realize their marketing goals.

VISION & MISSION

OUR SERVICES

963

◀ E V E N T S ▶

Events And Activities

Live Entertainments:

- Concept Creations

Marketing Management:

- Digital Services
- Media Production

PR Management:

- Influencer And Celebrities Management
- Content Creation
- Media Relations





With our passion for providing one-stop solutions for all kinds of events, we specialize in Corporate Events, CSR Events, Product Launches, Community Events, Conferences, Gala Dinners, and awards. Ceremonies, Exhibitions, Team Building Activities, Festival Celebrations, and more.

Our presence in the market has proved our success and competence in the event management industry. Delivering end-to-end solutions for event planning and execution has been our forte.

EVENTS AND ACTIVITIES



We have been recognized to provide exceptional singers and musicians to 5-star hotels, clubs, and bars across the UAE. As well as our top-notch talent agency, we offer an array of services to make your event shine.

With over 15 years of experience in the entertainment industry, we have been recognized to offer exceptional entertainment services. We deliver all our services in a highly professional and unique way. Our efficient team of entertainers and event organizers will handle every planning activity from start to finish. We are always ready to dedicate every available resource at our disposal to ensure that you are offered the very best artist and entertainment services. Above all, we guarantee complete customer satisfaction.

LIVE ENTERTAINMENTS

راغب علامة | محمد عساف

MOHAMED ASSAF | RAGHEB ALAMA

8
فبراير
FEBRUARY

#هلا بالمجاز
#letsmajaz



مسرح المجاز
AL MAJAZ AMPHITHEATRE



عيضة المنهالي | نبيل شعيل

NABEEL SHUAIL | EIDHA AL MENHALI

15
فبراير
FEBRUARY

#هلا بالمجاز
#letsmajaz



مسرح المجاز
AL MAJAZ AMPHITHEATRE



We offer a full PR service to our Partners to develop strategies and implement integrated tactics across a wide variety of platforms to further create differentiated positioning and align business objectives with amplifying the organization's message.

PUBLIC RELATIONS MANAGEMENT



963
〈EVENTS〉

With the explosive growth of multiple platforms, social media has emerged as the quickest and most efficient way to connect with consumers and solve their concerns in real-time.

More and more businesses are taking advantage of this low-cost opportunity to grow their audience.

We develop effective social media marketing strategies for your brand that factor in the type of activity, your marketing KPIs and the kind of audience you want to engage.

DIGITAL MARKETING



Our experienced team of directors, editors, and storyboarders bring your tale to life. Woven with intricate imagery and compelling voice-overs, your short films and documentaries are guaranteed to rivet your audience to their seats.

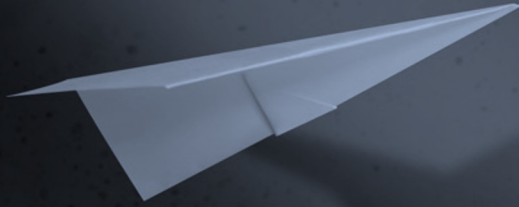
It's no secret that video has become a necessity in our everyday lives. While convenient and efficient for the consumer, video marketing provides Marketers with an attractive, versatile, and highly shareable medium to reach their audiences.

MEDIA PRODUCTION



We work with many of the country's leading celebrities, providing a complete profile management package. Our central aims are developing and enhancing your profile, providing you with excellent opportunities, and ensuring you enjoy a long and successful career.

INFLUENCER AND CELEBRITIES MANAGEMENT



963 EVENTS works to fully understand your thoughts and objectives, whether developing a scalable concept for growth or a single-unit operation. With a pulse on the latest food trends, growing markets, and successful ideas in every service category and cuisine, we will research and recommend a list of "must-see" competitive and on-trend concepts in specific markets. Each restaurant on tour is carefully selected to provide unique learnings—from pricing strategy and decor to service touchpoints—and to survey the existing restaurant landscape and any potential voids in the market.

Throughout the "Discovery Tour," **963 EVENTS** provides conceptual, operational, and financial insights, sharing high-level strategies and big ideas that will enable your restaurant to have a unique competitive edge. In an effort to define your restaurant—its food, service, and design strategies; check averages, dayparts, and much more—you will then experience a brand positioning and strategic planning session to define as a group a viable restaurant brand that connects with guests and boasts a financial model that works.

CONCEPT CREATION



HAPPY CLIENTS



BLOCKCHAIN 4 SMART ECONOMY

Head Capital Investment

5roi Event Project

500 Guests

Under the auspices of

Sheikh

Khalifa Bn Hasher Al Maktoum

Atlantis Hotel - DUBAI - UAE

SOME PREVIOUS PROJECTS



G-SHOCK Conference Dubai
DMD Event
200 Guests
Shangri-La Dubai Hotel
3 Nights, 4 days

SOME PREVIOUS PROJECTS



Cryptocurrency Dubai
Cryptocurrency Event
300 Guests
Under the auspices of
Sheikh

Khalifa Bn Hasher Al Maktoum
Conrad Dubai Hotel

SOME PREVIOUS PROJECTS



CASIO (G-SHOCK)
Show Room Production
Shangri-La Hotel

SOME PREVIOUS PROJECTS



WIPO DAY
Ministry of Economy
250 Guests
Grand Hayat Hotel
Mercato Mall

SOME PREVIOUS PROJECTS

الى الامام دبي 2020

تدعوكم **TRADEFW** لحضور مؤتمرها الاقتصادي
الأول في إمارة دبي - الإمارات العربية المتحدة

منتجع فورسيزونز دبي
على شاطئ جميرا

22
يناير 2020

سجل الآن

سيقدم المؤتمر المذيعة الاقتصادية المعروفة
مي بن خضرا

الى الامام دبي 2020

المحدثون:
أنشرف العايدي رجب حامد نور الدين الحموري

Resort Seasons Four 22.01.2020 شاطئ جميرا



اهم مواضيع المؤتمر

- توقعات السوق 2020
- أفضل الاستثمارات في 2020
- أسهم أرامكو في 2020
- المعادن الثمينة في 2020

Trade FW Event
Forex Co.
350 Guests
Four Seasons Hotel

SOME PREVIOUS PROJECTS



DASCOIN
DASCOIN EVENT
500 Guests
Hayat Regency Hotel

SOME PREVIOUS PROJECTS



Medical Co.
Baker Habib
400 Guests
Westin Hotel

SOME PREVIOUS PROJECTS

Press Conference

A press conference will be held on November 26, 2018 at Atlantis The Palm Dubai, launching DIAFA 3rd edition in the presence of celebrities, journalists, press and media representatives and last DIAFA honorees as last edition witness.

Here you can find some pictures of DIAFA 2017 press conference.



DIAFA 3rd edition



Friday February 8, 2019 • Atlantis The Palm, Dubai.



MBC Wanasah, LBC, Rotana Channels, CBC, OSN.



6:00 pm – Outdoor Red Carpet and Pre-Event Reception (Interviews, wall of fame)
8:30 pm – DIAFA Awards Ceremony



A falcon representing success, wisdom and rising above all situations, associated with our distinguished honorees.

DIAFA 3rd Edition – Program

February 7, 2019 – 6:00 pm

- Red Carpet roll out with celebrities
- Interviews, welcome drinks and pre-party.

February 8, 2019 – 6:00 pm

- Live coverage for the reception and interviews on the huge red carpet covering all the entrance of Atlantis Hotel and the wall of fame area.
- Fashion police station with Famous men, women & jewelry designers, fashion bloggers and influencers.
- VIP Station will be hosting the honorees and stars arriving on set to participate in the ceremony.
- Social Media booth will be promoting #DIAFA hashtag in a very special format with stars and celebrities participation live on air.

February 8, 2019 – 8:30 pm

- Awards ceremony for 20 distinguished personalities from different fields and countries



DIAFA Red Carpet
Distinctive International
Arab Festivals Awards
850 Guests
Atlantis, The Palm

SOME PREVIOUS PROJECTS



الحوا شركي

EL HAWA SHARKI BAND



HAYHAT

THE BAND

Featuring

Bashar Moussa

The voice of "Kulna Sawa"

Alongside **Sandy Nahhas**, **Mehdi Bahmed**,
and proudly presenting **Nezar Omran** on trumpet.

85db Entertainment projects
@85db.entertainment

SOME PREVIOUS PROJECTS

Thank you

Who knew that a little word like 'why' could play such an important role in how an organization positions itself in the modern world?



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